Floral Design Materials

Line Materials
- Forms the outline of the arrangement.
- Establishes the outer framework of an arrangement.
- Usually tall
- Gives bouquet height, width, and a balanced look.

Examples of Line Flowers

Form Materials
- Flowers which have a distinctive shape
- Create a striking center of interest – Focal Point
- Adds uniqueness to design

Examples of Form Flowers

Mass Materials
- Round or solid flowers
- Fill out the shape of the design
- Gives bouquet weight = mass
- Sometimes referred to as face flowers
- Usually come with one flower on the end of the stem

Examples of Mass Flowers
Examples of mass flowers

Examples of filler flowers

Filler Materials

• Smaller flowers used to add texture, color, and depth.
• Fills additional space between the mass and line flowers.
• Gives soft – full look.
• Increased amount of foliage, decreased amount of flowers